



SolutionsByDesign

For Immediate Release



Solutions By Design, Inc. Named One of Ingram Micro's Fastest-Growing SMB Channel Partners in the U.S.

Global Technology Distributor Recognizes Solutions By Design, Inc.'s Achievements and Success in Fourth Annual Ingram Micro SMB 500 List

Delmar, NY, July 31, 2015 – Solutions By Design, Inc. today announced it was named to the Ingram Micro 2015 SMB 500. The annual list recognizes the top 500 fastest-growing Ingram Micro U.S. channel partners serving the small and midsize business (SMB) market. Ranked at number 275, Solutions By Design, Inc. expanded its business with Ingram Micro Inc. (NYSE: IM) by 36 percent in the past three years.

“We are proud to work closely with Ingram Micro, a leader in the SMB market,” said Gary Robbins, President, Solutions By Design, Inc. “Our team is committed to offering best-in-class technology solutions, support, and advice to our customers. Together, we can provide powerful technology with the flexibility and personalization that is needed to grow a successful business.”

As part of the SMB 500, Solutions By Design, Inc. earns industry-wide recognition for its growth, continued success and commitment to service excellence.

“The Ingram Micro SMB 500 is comprised of IT service providers and solutions experts who specialize in the business IT needs of SMBs and know how to use technology and IT services to build advantage and solve for the best business outcome,” said Darren Gottesmann, director, SMB sales, Ingram Micro. “We’re honored to recognize Solutions By Design, Inc.’s success and applaud its continued growth with Ingram Micro.”

The Ingram Micro SMB 500 draws performance data on more than 20,000 U.S.-based channel partners supported by Ingram Micro’s dedicated team of SMB IT sales professionals. This year’s list ranks channel partners by the company’s compound annual growth rate between 2012 and 2014. To qualify for consideration, SMB-focused channel partners must have been doing business with Ingram Micro for three full years, as well as meet minimum sales thresholds in the first and last years of the analysis period. The 2112 Group once again collaborated with the Ingram Micro Business Intelligence Center to conduct the research and analysis and determine the rankings.

“This year’s winners are growing faster than the industry average and finding greater success within the SMB,” said Lawrence M. Walsh, CEO and chief analyst of The 2112 Group. “The SMB 500 shows how

consistent execution and collaboration with strategic alliance partners such as Ingram Micro can and will result in accelerated growth, performance and business agility.”

A copy of the 2015 Ingram Micro SMB 500 list can be found [here](#).

More information about Solutions By Design, Inc. is available at sbdtech.com.

About Ingram Micro

Ingram Micro helps businesses *Realize the Promise of Technology*[™]. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at www.ingrammicro.com.

About Solutions By Design, Inc.

Solutions By Design has been providing outstanding computer and network-related services to small and medium-sized businesses in the upstate New York area since 1997. We have seen the world of technology evolve to what it is today—a critical component of any business’ daily operations and long-term success. By combining the latest hardware technology, software applications, and technical expertise, Solutions By Design’s clients receive custom solutions that meet their business needs. Our team of highly experienced technical experts provides a variety of IT services and fully-managed services to businesses with a handful of employees or hundreds of employees.

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